



11<sup>TH</sup> ANNUAL "RAISING THE B.A.R."  
BRUCE A. RENDINA MEMORIAL  
GOLF TOURNAMENT

OCTOBER 13, 2017



# BRUCE A. RENDINA

On August 9, 2005, Bruce's neurologists Drs. Carl Sadowsky and Walter Martinez, who ironically occupied the first medical office building Bruce developed as an independent developer, diagnosed Bruce with glioblastoma multiforme or GBM. GBM is the most common and aggressive type of primary malignant brain tumor, accounting for 52% of all primary malignant brain tumor cases and 20% of all malignant intracranial tumors. Understanding the serious nature of his illness, the median survival time from the time of diagnosis without any treatment being three months, Bruce scheduled his surgery immediately. Three days later on August 12, 2005 Bruce underwent his first surgery at Massachusetts General Hospital. The surgery was deemed a success, extending his prognosis six to eight months.

A few days after his surgery Bruce returned home and continued on with his life as normal, convinced he was going to survive this powerful and horrific disease. Even though he had been told that a glioblastoma can not be tightly contained and that microscopic cells would eventually infiltrate the brain again causing new tumors to develop, Bruce kept on fighting.

The months of chemotherapy, multiple radiation treatments, potent steroids and increased diabetes medicine began to play havoc on Bruce's body and mind. So in April 2006 Bruce began taking a new clinical trial drug. Hope was renewed and Bruce was determined and confident that he would beat this disease.

Yet, after six months on the trial drug, it became evident that Bruce needed another surgery, which he had on November 4, 2006 back at Massachusetts General Hospital. His body weakened, the physical battle for Bruce was tougher than ever. A fighter until the end, ultimately the battle was lost and Bruce passed on December 13, 2006.

Through his struggles to beat this terrible disease, his faith never wavered. The embattled and determined Bruce Rendina will forever be loved and terribly missed.

Your generosity enables the Rendina Family Foundation to continue supporting efforts to find a cure in the memory of Bruce.



# EVENT INFORMATION

## GOLF TOURNAMENT

Palm Beach Par 3

2345 S Ocean Blvd, Palm Beach, FL 33480

Friday, October 13, 2017

12:00 pm Lunch | 1 pm Shotgun Start

Awards ceremony following Tournament

Entry Fee: \$550 per golfer, includes one player in the Golf Tournament, lunch, post-golf awards and two tickets to the After Party.

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## AFTER GOLF PARTY

E.R. Bradley's Saloon

104 North Clematis Street

West Palm Beach, FL 33401

Friday, October 13, 2017

7:00 - 10:00 pm

Cocktails & hors d'oeuvres, raffle, live music and more.

Tickets: Two tickets included per golfer. Additional tickets \$50 per person.

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*For more information or with questions regarding the event,  
please contact Rena at 561-537-9832, [rena@c3pb.com](mailto:rena@c3pb.com)  
or visit [www.rendinafamilyfoundation.org](http://www.rendinafamilyfoundation.org)*

### **Area Hotels:**

Four Seasons Resort (561) 582-2800 - Palm Beach

The Breakers (877) 724-3188 - Palm Beach

Brazilian Court (561) 655-7740 - Palm Beach

Hilton West Palm Beach - (561) 231-6000

Palm Beach Marriott Singer Island Beach Resort & Spa - (561) 340-1700

Jupiter Beach Resort - (561) 746-2511



# SPONSORSHIP LEVELS

Thank you in advance for your support of the 11th Annual Rendina Family Foundation "Raising the B.A.R." Golf Tournament being held on October 13, 2017. Throughout his lifetime Bruce A. Rendina made it a priority to lend a helping hand to others in their pursuit of health and happiness. His vibrant, entrepreneurial spirit and his caring attitude for others will forever be embedded in our hearts and in those whose lives he touched. Your generosity enables the Rendina Family Foundation to continue supporting efforts to find a cure in the memory of Bruce. We are truly touched by the amount of support we have received. We want to thank all the family, friends, sponsors and volunteers for their relentless efforts in making this tournament a great success.

Sincerely,

*The Rendina Family*

The Rendina Family

**RAISING THE B.A.R. SPONSOR .....\$15,000**

- Honorary Host with Naming Rights to Golf Outing including logo on golf shirts
- Two Foursomes
- Sixteen (16) tickets to the After Party
- Opportunity to provide an item for the gift bags at the Golf Outing
- Recognition on day of event – logo on event signage and program
- Recognition in all Foundation publications, including press releases and newsletter
- Name, logo and link listed on the Foundation’s website
- Recognition on Social Media – logo and link
- Name and logo on the Golf Tournament Format Sheet
- One full page advertisement
- One Tee Sign

**EAGLE SPONSOR.....\$10,000**

- One Foursome
- Twelve (12) tickets to the After Party
- Opportunity to provide an item for the gift bags at the Golf Outing
- Recognition on day of event – logo on event signage and program
- Recognition in all Foundation publications, including press releases and newsletter
- Name, logo and link listed on the Foundation’s website
- Recognition on Social Media – logo and link
- One full page advertisement
- One Tee Sign

**BIRDIE SPONSOR.....\$5,000**

- One Foursome
- Eight (8) tickets to the After Party
- Recognition on day of event – logo on event signage and program
- Recognition in all Foundation publications, including press releases and newsletter
- Name, logo and link listed on the Foundation’s website
- Recognition on Social Media – logo and link
- One half page advertisement

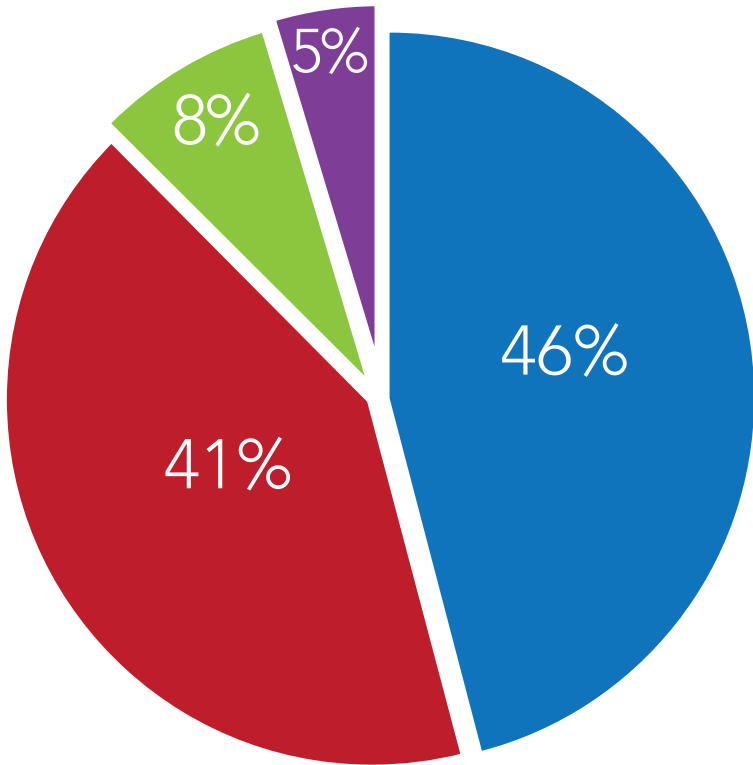
**PAR SPONSOR.....\$2,500**

- Golf for Two (2)
- Four (4) tickets to the After Party
- Recognition on day of event – logo on event signage and program
- Name, logo and link listed on the Foundation’s website
- Recognition on Social Media – logo and link

**HOLE SPONSOR.....\$1,000**

- Golf for One (1)
- Two (2) tickets to the After Party
- One Tee sign
- Name, logo and link listed on the Foundation’s website
- Recognition on Social Media – logo and link

# WHERE YOUR DOLLARS ARE GOING



Massachusetts  
General Hospital

The Scripps  
Research Institute

Accelerate Brain  
Cancer Cure

Cancer Alliance  
for Help & Hope



661 University Blvd., Suite 200 • Jupiter, FL 33458  
[www.rendinafamilyfoundation.org](http://www.rendinafamilyfoundation.org)

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